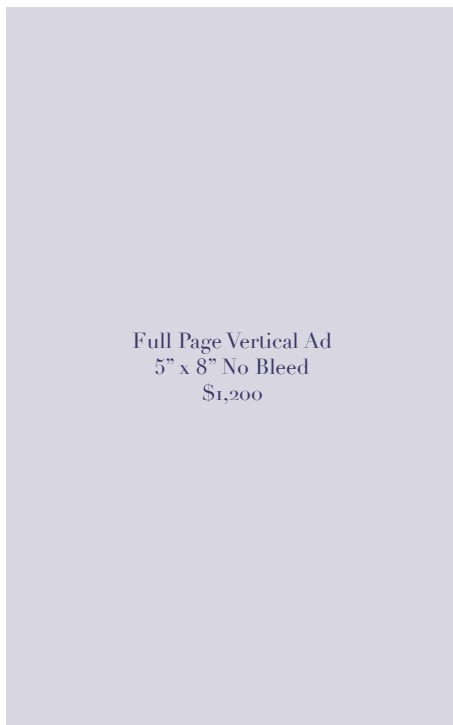
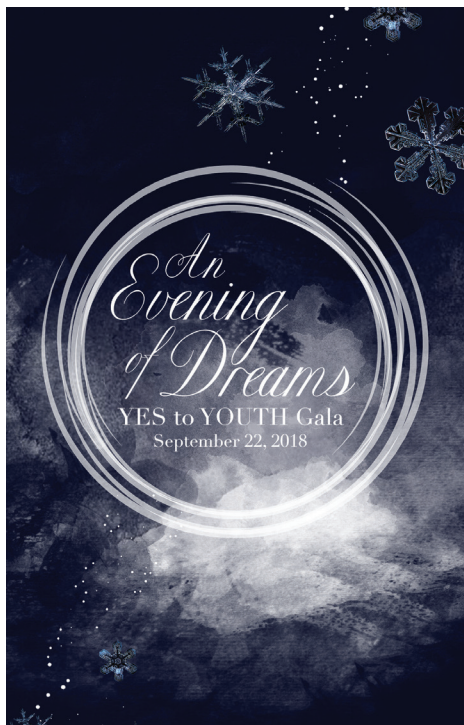




2018 Advertising Specifications for Gala Program

To be included in program, please commit by **August 20**
Ad artwork and Sponsor logo materials due **August 31**

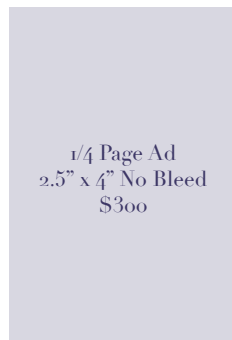
Presenting Sponsor: Full Page Inside Cover
Program Sponsor: Full Page Back Cover
Diamond and Platinum Sponsors: Full Page Ad
Gold Sponsors: Half Page Ad
Silver Sponsors: 1/4 Page Ad
Bronze Sponsors: Listed in Alphabetical Order



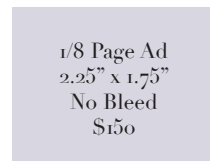
Full Page Vertical Ad
5" x 8" No Bleed
\$1,200



Half Page Horizontal Ad
5" x 4" No Bleed
\$600



1/4 Page Ad
2.5" x 4" No Bleed
\$300



1/8 Page Ad
2.25" x 1.75"
No Bleed
\$150

A sponsor family without a business to advertise may donate their ad space to another company or use the space to promote MCYS.

Program Trim Size: 8.5" x 5.5"

Binding: Saddle-stitched

Live Area: Please keep all important artwork elements 0.25" from the trim size.

Artwork Format:

- Full Color
- High Resolution PDF (300 dpi)
- Artwork at 100%
- No Bleeds or Crop Marks

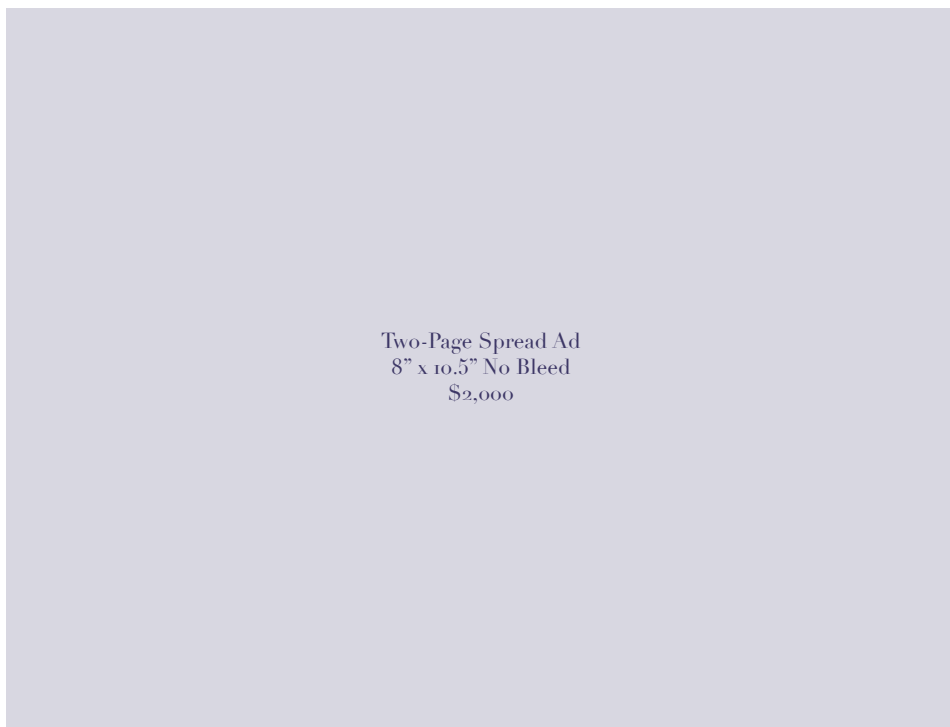
Sponsors Only: Please also supply an Adobe Illustrator .EPS or .AI or high quality .JPG (300 dpi) of your logo.

Advertising Sales / Inquiries to:

Laura Starzyk
laura.starzyk@youthmc.org
281.292.6471

Contact and Ship Artwork to:

Jaime DiNoia
jaime.dinoia@youthmc.org
(Need an ad design? We will have your custom program ad created for \$65.00.)



Two-Page Spread Ad
8" x 10.5" No Bleed
\$2,000